

Coldwell Banker Riveras opened a new real estate office in Todos Santos

CB Riveras realtors: 11 offices strong

Cabo San Lucas, 1 December 2008 – Grupo Riveras shows continuous strong presence in the market of Baja California Sur, despite challenging economic times. At the end of November they opened new Coldwell Banker Riveras real estate office in Todos Santos. They are continuing with the construction of high end ocean view residential community El Rincon del Pedregal, they successfully opened Capella Residences in November and will open prestigious Capella Hotel and acknowledged Auriga Spa in February 2009.

Coldwell Banker Riveras (CB Riveras), part of Grupo Riveras family of companies, is the only real estate agency with offices all over Baja California Sur. Recently they have opened their **11th office in Todos Santos**, accompanying their offices in **Cabo San Lucas** (3 offices), **Elias Calles** (1 office), **La Paz** (2 offices), **Los Barriles** (1 office), **La Ribera** (1 office), **San Jose del Cabo** (2 offices). CB Riveras Todos Santos office is managed by Antonio Bolio.

Antonio Bolio and Leticia Diaz Rivera, Sales Director of Grupo Riveras, and Broker of CB Riveras, proudly cut the ribbon and opened the doors to their new office. At her opening speech, Leticia said: “In uncertain economic times that we all are facing today, the easiest thing would be to give up. But we at Coldwell Banker Riveras strongly believe, that **holding together and working as a team**, based on our more than 30 years of experience and expertise in real estate, **gives us strength to persist and excel also in times like today**, not just in times of prosperity. 2008 has been a hard year. We all had to adjust to the economic situation in the world – personally and business wise. Many of our fellow companies were closing their offices or consolidating, budgets were cut and we all needed to adjust. Also in Coldwell Banker Riveras. But – **we found ways and means to prove our strength and stability in the market.**”

Plentiful of activities and continuing projects of Grupo Riveras in 2008 prove Leticia’s statement. In 2008 Riveras’s started issuing their own bilingual **magazine ESCAPES**, which is printed in 15,000 copies and distributed all over Baja California Sur. They are one of the rare developers who **haven’t stopped construction** in wait for better times: they **recently opened Capella Pedregal** residences and in February they are opening exclusive Capella Pedregal Hotel. They are **constructing Club House for El Rincon high end ocean view community** in Pedregal de Cabo San Lucas. They are continuing with the construction of **4 new homes in community Villas Aguamarina** in Pedregal de La Paz. And they **opened their 11th Coldwell Banker Riveras office in Todos Santos.**

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About CB Riveras: CB Riveras, the #1 Coldwell Banker franchise in Mexico for the past 5 years, offers a full service approach comprised of real estate consulting, financing coordination, closing services and property management / vacation rentals. Owned by the Díaz Rivera family, pioneers in the local real estate industry, with over 30 years of experience in real estate sales and development CB Riveras and their professionally trained realtors have been successfully servicing south of Baja California Sur's comprehensive Real Estate needs. Their customers experience benefits of global systems and solutions tailored to local, market-specific, needs.

About Grupo Riveras: Grupo Riveras is made up of group of companies devoted to families wanting to make Baja California Sur their home or preferred vacation destination. The group has built on the success of the first luxury real estate community in Baja, Pedregal de Cabo San Lucas, followed by Pedregal de La Paz, thus channeling 30 years of real estate sales expertise through the Coldwell Banker brand to service the entire market. A focus on ensuring then best possible services for clients has made Grupo Riveras the number one Coldwell banker franchise in Mexico for the 5th year in a row, while Pedregal continues to be the most successful high end residential community in Cabo.

Additional information and press material:

Romana Lilic, Group Riveras, e-mail: rlilic@pedregal.com, tel. 624 143 02 02, Camino de La Plaza #145, Cabo San Lucas, C.P. 23453, BCS, México.